Farmers Federation News

Vol. XXXVI No. 11 JULY, 1956

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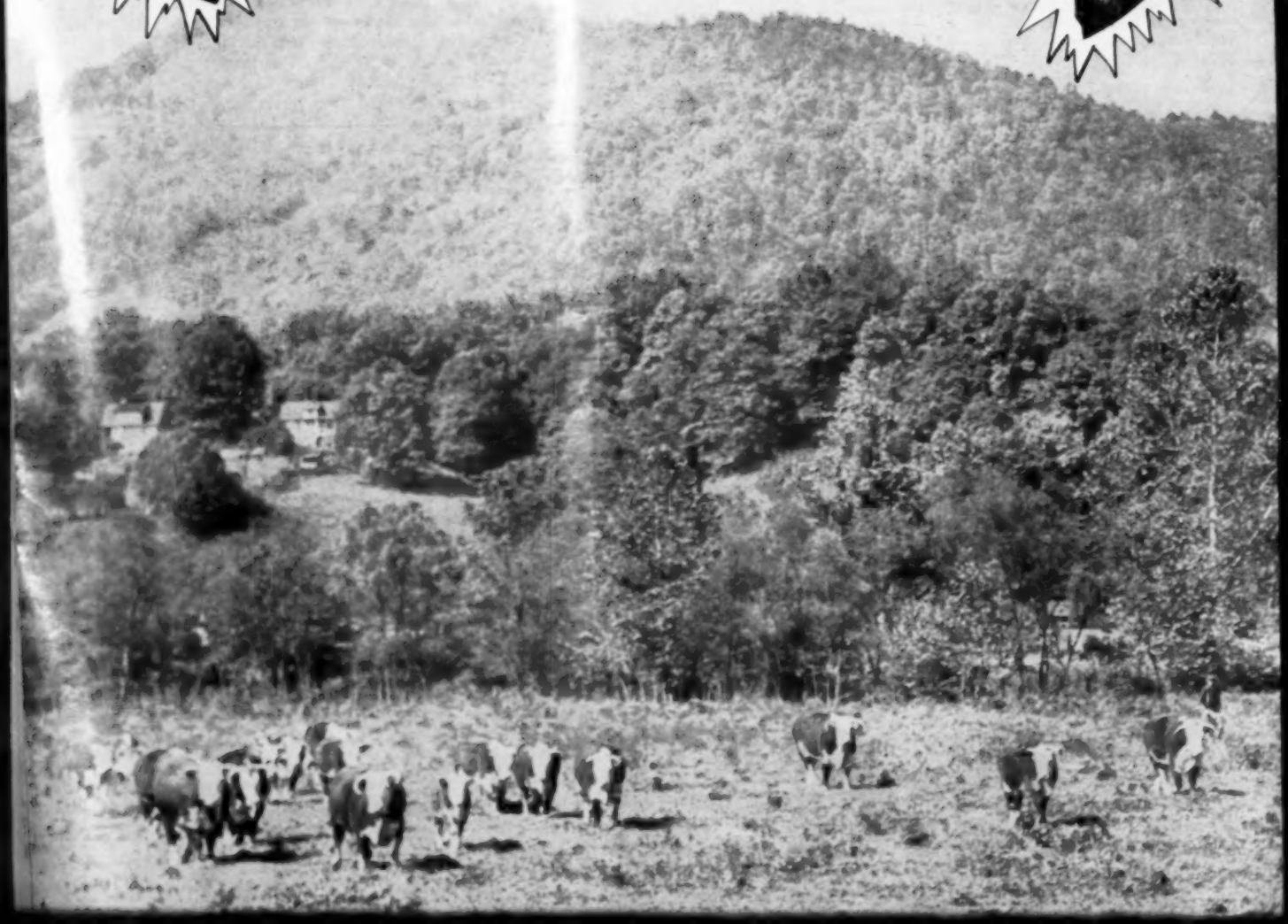

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FARMERS FEDERATION NEWS

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COVER PICTURE

Our Hereford Edition cover shows a fine herd of horned Hereford cattle grazing on a western North Carolina farm. Some of the finest polled and horned Hereford cattle ever offered will be sold at auction at the 9th annual W. N. C. Hereford Association Sale set for Hendersonville, August 18th.

Old time breeders and those just getting into the Hereford business will find this sale an excellent opportunity to build up their herds with the best western North Carolina has to offer.

We think the Hereford Gospel on page 12 will be of special interest to all Hereford breeders.

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News From The Front

Editorial By James McC. Clarke

Mr. McClure's Single-Minded Devotion To The Farmers Federation

MR. McClure spent his life in building the Farmers Federation. It was his single-minded devotion to the interests of the Federation which, more than any other one factor, was responsible for its growth and the wide range of its help to the people of the mountains.

MR. CLARKE

The great message he would leave with us—leave to employees, directors, members and patrons—is to carry the Farmers Federation forward. Changes, of course, must be made to meet the needs of a new day. As our agriculture changes, enterprises which no longer perform a useful service should be discarded. Other enterprises should be enlarged, where the opportunity for growth on a sound basis exists. Changes in our business organization should be made where they make the Federation's operations more efficient.

But let us hew right to Mr. McClure's purpose in this—that we dedicate ourselves, every man and woman of us—to building through this organization a better life for the people of Western North Carolina. If we do this, laying aside small grievances and subordinating personal considerations, we will build the Farmers Federation on a solid footing for the new day. "Others have labored, and ye have entered into their labors."

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Annual Hereford Issue of the News

THIS is the Annual Hereford Edition of the Farmers Federation News. Hereford Cattle have brought real wealth to the mountain country. Herefords are great rustlers and they have proved themselves well suited to the farms of this area. The breeders of Hereford Cattle have taken the lead in improved farming practices, and they have greatly benefited the area by bringing in top quality cattle. The list of breeders of registered Herefords is growing every year. The News takes its hat off to the Hereford breeders of Western North Carolina.

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Molasses Mixer To Be Installed At Craggy Store

THE Directors have authorized the installation of a molasses mixer at the Craggy store. This will be similar to the installation we have at Hendersonville, enabling dairymen and other cattlemen to mix their home-grown feeds with blackstrap molasses. The machine will have a heating unit which will heat the molasses and spray it onto the feed. A hammer mill and a dry feed mixer will also be available at Craggy to make this complete feed-mixing operation.

The Leicester area has more Grade A dairymen than any other section in Western North Carolina and we believe that this molasses mixer will be a great benefit to them.

James G. K. McClure's Great And Noble Life

(Reprinted from The Asheville Times, June 18, 1956)

IN the death of James G. K. McClure Asheville and Western North Carolina have lost one of the wisest and most devoted and helpful friends they ever had. Mr. McClure, a Presbyterian minister and the son of a Presbyterian minister, came to this mountain region 40 years ago at the age of 31 for health reasons. He remained to become one of this section's greatest benefactors and most distinguished citizens.

The breadth and depth of Mr. McClure's interests, activities and services to his fellow men were remarkable. Many honors were bestowed upon him for his achievements and good works and he had legions of friends and admirers in many parts of this nation and the world.

Mr. McClure was best known in this section as the founder and president of the Farmers Federation Cooperative. When he first came here the plight of the mountain farm families, economically and in many other respects, impressed him so deeply that he soon determined to do everything he could to help improve living conditions. In 1920 he led farmers of the Fairview community in building the first Farmers Federation warehouse at Fairview Siding to provide a base for assembling truckloads of farm products and handling farm supplies.

From that small beginning many other highly useful and successful farm cooperative projects were launched. Today the Farmers' Federation Cooperative operates 24 warehouses and eight freezer locker plants in 15 counties of Western North Carolina.

Mr. McClure soon realized that the poor mountain farmers needed help and guidance

in other areas of life as well as in the economic field. His imaginative and dedicated leadership led to many significant improvements and opportunities in rural life in such vital fields as religion, education and social affairs.

Among Mr. McClure's other major interests and activities in our city and section were public health, music, good roads, forestry, public schools, higher education and civic affairs generally. In 1944 the National Institute of Social Sciences presented him with a gold medal for "bringing hope and courage to the farmers and youth of America." His personal charm and abilities as a public speaker were among his numerous assets.

All who were privileged to know Mr. McClure honor and mourn him today for his many great achievements and for his noble character.

Bring Your Family To The Picnic!

MAKE your plans now to attend the Farmers Federation picnic in your county. We will have an extra good time at the picnics this summer. Steve Ledford, Panhandle Pete, the Mimosa Boys, Gaither Robinson and many others will give us a dandy program of entertainment. Max Roberts is getting up the best races and athletic contests that we have had in a long time, and there will be plenty of watermelons and lemonade. Come and bring your family and enjoy a whole day of fun and relaxation.

The picnics give us a time to renew our friendships and to remind ourselves of the purpose and the program of the Federation.

Mr. Clark will present a report on the Lord's Acre, and we want as many quartets and choirs as possible to come and participate in the sacred singing.

Picnic committees have been organized and the plans have been made to make the picnic in your county a bang-up day. Here is the schedule of the remaining picnics.

Tuesday, July 17, 7:30 p.m., Transylvania County, Brevard High School (night).

Friday, July 20, 10 a.m., Clay County, Hayesville High School.

Saturday, July 21, 10 a.m., Cherokee County, Murphy High School.

Thursday, July 26, 10 a.m., Buncombe County, Recreation Park.

Saturday, July 28, 10 a.m., Jackson County, Sylva High School.

Thursday, August 2, 7:30 p.m., McDowell County, Marion High School (night).

Saturday, August 4, 10 a.m., Burke County, Salem School.

Wednesday, August 8, 10 a.m., Rutherford County, Cool Springs School.

Saturday, August 11, 10 a.m., Mitchell and Avery Counties, Harris School.

Thursday, August 16, 7:30 p.m., Henderson County, Hendersonville High School (night).

Saturday, August 18, 10 a.m., Haywood County, E. Waynesville School.

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Hatchery Will Be Moved To The Bull Barn On The Charlotte Highway

THE Hatchery Department is going ahead with plans to move to the bull barn on the Federation Farm on the Charlotte Highway which was formerly leased by the American Breeder's Service.

The bull barn will make an excellent location for the Federation Hatchery, and we want this to be a real show place for our members and for visitors.

W. N. C. Tourist Attractions Offer Much To Area Residents

Driving along western North Carolina highways and reading local newspapers, magazines and other literature one can't help but be impressed with the great number of scenic and entertainment attractions that have been developed for tourists and vacationists during the past several years.

There is no doubt that western North Carolina with its Blue Ridge Parkway, Great Smoky Mountains National Park and all its scenic beauty is coming into its own as one of the most popular areas in which to vacation. More and more tourists are coming every year and they are helping boost the area's economy a great deal.

In addition to these tourists, however, there are a great many people—residents of the 18 counties in the area—who have undoubtedly heard about but never seen "Unto These Hills"—an outstanding Cherokee Indian Drama now in its seventh year at Mountainside Theatre in Cherokee; Grandfather Mountain, known as "Carolina's top scenic attraction" with its mile-high swinging bridge; "Horn-in-the-West", the popular outdoor drama of Daniel Boone at Boone, N. C.; Linville Caverns, North Carolina's only underground cave; or Chimney Rock Park, an unusual rock formation affording beautiful views near Lake Lure and a great many others are probably unfamiliar with the attractions at Hendersonville, N. C. — Jump Off Rock, the Vagabond Playhouse and Pearson's Falls near Tryon, to mention a few.

Why not take your family for a weekend jaunt up to Boone or to Cherokee or to Lake Lure or to Fontana Lake and enjoy all that is being offered some weekend, holiday or day off this summer? The North Carolina section of The Blue Ridge Parkway offers one of the most scenic and memorable trips ever taken. Winding around and through the great mountains of the Blue Ridge range one is always amazed at the great engineering accomplishment in building the road.

How can we who love western North Carolina as a place to live really be enthusiastic in talking about it to our friends, relatives and others living outside the area if we haven't seen and don't know about these beautiful places and enjoyable plays which draw so many out-of-state people each year?

You and your family will have a good time at any of these places and look at the other advantages? In most cases you can go and enjoy yourself and then be home again by nightfall.

Distances from Asheville to many of the W. N. C. summer attractions are not so great as to prevent traveling back and forth in one day. For example, it is only 50 miles to the Cherokee Indian Reservation; 85 miles to Grandfather Mountain; 32 miles to Pisgah National Forest and 81 miles to Nantahala National Forest. Last year almost 8 million people visited Pisgah and Nantahala National Forests.

If you are planing to drive a considerable distance in one day, why not spend the night at one of the motor courts located near your destination? They are clean, comfortable, generally reasonable and if you make a reservation early in

(Continued on next page)

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the day, you will be assured of a place to stay.

You can take your picnic lunch along and drop in on friends, neighbors and relatives along the way (they will be surprised and pleased to see you!) Along the Blue Ridge Parkway are many picnic areas and a lot of communities throughout the area have built many picnic tables or provided facilities for vacationists. Take advantage of their facilities! Another thing, you won't have to bother with suitcases, luggage like out-of-state tourists do. Bothering with bags, boxes, etc. is a vast headache—one that you don't have to worry about. And you can take the family for a day's outing at very low cost! Gas and oil, picnic supplies, admissions, souvenirs, and other expense items can be held to a minimum if you use careful planning or share with friends who go with you.

Let's not be like the majority of people who have lived in New York city all their lives and never been to the top of the Empire State Building, the tallest in the world. Let's get out and enjoy all there to see and do here in western North Carolina, the greatest vacation land in the country.

Mile High Swinging Bridge on top of Grandfather Mountain.

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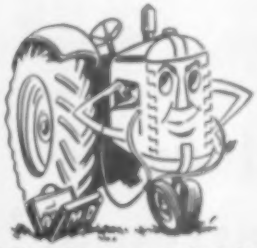
DRAIN ANTI-FREEZE IN HOT WEATHER

Operating tractors and trucks in broiling weather puts great demands on the engine cooling system. Unless it is properly serviced for hot weather duty, the result may be an overheated engine or more serious damage, during the first warm days in the field.

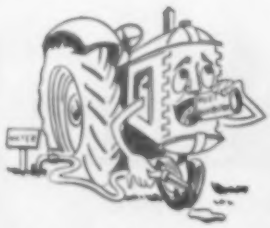
Here are some tips on spring tractor and truck care from cooling system experts of the Du Pont Company, which manufactures "Zerone" and "Zerex" anti-freezes. These suggestions should help avoid expensive repair bills and the breakdown of a vital piece of equipment, just when it's needed most.

Prevent an overheated engine or more serious damage by servicing tractor cooling system for hot weather duty.

Drain out and discard winter-worn anti-freeze from radiator and engine block. (If necessary, flush cooling system with chemical cleaner).



Check cooling system parts for leaks or wear. Replace or repair where necessary.



Refill radiator with fresh water, and add a good rust inhibitor.

(1) Drain out and discard last winter's anti-freeze—including the so-called "permanent" types, since the entire solution can turn acid after a season's use. Corrosive solutions attack the vital parts of the cooling system, producing rust, which can clog up the radiator and the narrow water passages of the engine block. When the flow of coolant is cut down, the engine quickly overheats. Overheating can also cause more serious engine damage: scored cylinders, warped cylinder heads, "seized" motors, burned and sticky valves, etc.

(2) The word, "permanent", in anti-freeze means "winter long" or "seasonal"—not year after year. In all permanent anti-freezes, air and exhaust gases seeping into the cooling systems oxidize the glycol, forming harmful acids. As these acids are formed, they are neutralized by the inhibitors. In time, however, the rust inhibitors are depleted and the solution becomes dangerously corrosive.

(3) Since only an expensive laboratory test can tell if the solution is corrosive, it is more economical in the long run to drain out and discard the worn solution and install fresh anti-freeze in the fall.

(4) Don't be misled by hydrometer readings saying the worn solution affords adequate protection against freezing. There is no way the hydrometer can simultaneously indicate that the anti-freeze solution has turned acid and is corrosive.

(5) The corrosive process cannot be stopped by adding a fresh "dose" of rust inhibitor to old solutions. New inhibitor will only temporarily ward off corrosive action. It cannot eliminate the damaging acid salts already formed by the chemical breakdown in the worn-out anti-freeze.

For these reasons, farm equipment authorities, the National Bureau of Standards, and Du Pont anti-freeze experts, advise farmers to follow this program to assure efficient tractor and truck operation during hot weather:

1. Drain out and discard winter-worn anti-freeze solutions from the radiator and engine block.

2. Clean and flush the cooling system, using a chemical cleaner, if necessary.

3. Check all parts of the cooling system for leaks or wear; replace or repair where necessary.

4. Refill radiator with fresh water, and add a chemical rust inhibitor.

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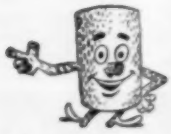

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Dairy Cattle Doings

Three registered Guernsey cows, owned by Shoal Falls Farm, Inc., Hendersonville, N. C., have completed official Advanced Registry records that were supervised by North Carolina State College and reported to the American Guernsey Cattle Club for approval and publication.

On two times daily milking for 305 days, Shoal Falls Golden Flapper, a junior four-year-old, produced 11,424 pounds of milk and 648 pounds of fat and met calving requirements. This production represents approximately 5,349 quarts of high-quality milk. She is the daughter of the famous Guernsey sire, Shoal Falls Golden Maxim, that has 25 sons and tested daughters in the Performance Register.

Belmont View Primer's Geneva produced 9,994 pounds of milk and 537 pounds of fat, milked two times daily for 305 days, as a junior three-year-old, and met calving requirements. This production represents approximately 4,681 quarts of high-quality milk. "Geneva" is the daughter of the outstanding Guernsey sire, Brays Island Bon-Ton's Primer, that has 12 tested daughters in the Performance Register.

On two times daily milking for 305 days, Shoal Falls Princess Nola, produced 11,193 pounds of milk and 617 pounds of fat and met calving requirements. She qualified her record as a junior four-year-old. This production represents approximately 5,349 quarts of high-quality milk. "Nola" is the daughter of the registered Guernsey sire, Bournedale La Noce's Prince, that has three tested daughters in the Performance Register of the American Guernsey Cattle Club.

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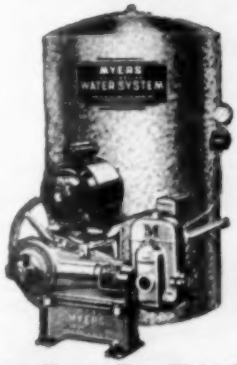

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Four registered Jersey cows owned by Biltmore Farms, Biltmore, N. C., have earned special certificates in recognition of their outstanding production records made on Register of Merit test. The announcement was recently made by The American Jersey Cattle Club from its headquarters in Columbus, Ohio.

Gold and Silver Medal Certificates went to Biltmore A.J.A. Helen with a record of 14,615 lbs. milk and 735 lbs. butterfat in 365 days at the age of 4 years and 11 months.

Three cows in the Biltmore Farms herd qualified for Silver Medal Certificates. The cows and their official production records are as follows: Biltmore Signal Easter Lily with a record of 11,445 lbs. milk and 518 lbs. butterfat in 365 days at the age of 2 years and 3 months; Biltmore Signal Melvina, 10,352 lbs. milk and 455 lbs. butterfat in 305 days at the age of 2 years and 2 months; and Biltmore Signal Rockette, 7,340 lbs. milk and 444 lbs. butterfat in 305 days at the age of 2 years and 2 months.

The tests of these animals were verified by officials of North Carolina State College and by The American Jersey Cattle Club.

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One of the oldest and most famous colleges is Mars Hill Junior College which has completed its 100th year. Dr. Hoyt D. Blackwell is president of this institution which has sent graduates to more than 100 colleges and professional schools. Students are offered a wide selection of courses including business, music, art, speech and 19 other courses outlined in the school catalog.

Asheville-Biltmore College, known as "the college in the sky", introduced a new course on film production during the 1955-56 term as part of the curriculum in radio and television technique.

During the year a number of films were produced including "The College in the Sky" portraying in sound and color campus scenes and activities at Asheville-Biltmore College; "School Report Card" for David Millard Junior High School; "Dying Too Fast", an Asheville Lion's Club-sponsored production for the Asheville Police Department; and two films for the DiSer Corporation.

According to a recent survey, the college is one of only 27 colleges and universities in the United States offering work in film production. In addition Asheville-Biltmore offers degrees in nursing, science, engineering, medical technology and commerce. Dr. Glenn Bushey is the president of the college which will begin its 29th year in September.

Owned and operated by the Board of National Missions of the Presbyterian Church in the U. S. A., Warren Wilson College at Swannanoa, a coeducational junior college offers students desiring senior college training a wide selection of courses in Liberal Arts, Music Education and Elementary Education.

One of the most helpful programs for students in financial need is offered at Warren Wilson. A deserving student can work out all his expenses if necessary through the school work program and scholarship grants while those who have cash resources pay an inclusive charge of $390 annually.

Here is a group of students on the campus of Asheville Biltmore College, known as "the College in the Sky".

Warren Wilson College's farm and vocational departments are fully accredited by the Southern Association of Colleges. Over one-half of the 1956 graduates are continuing their education at senior colleges throughout the country where many of them are receiving additional help through a special scholarship program set up at Warren Wilson college.

Among the departments preparing students for good jobs after graduation are technical engineering, secretarial training, accounting, agriculture and printing. Dr. Arthur M. Bannerman is the president of Warren Wilson College.

St. Genevieve-of-the-Pines in Asheville has an excellent school for secretaries and gives girls sound training in liberal arts and home economics. Its graduates have entered over 50 outstanding senior colleges. St. Genevieve's takes both resident and day students.

Gibbons Hall School for Boys is run in conjunction with St. Genevieve's and has an excellent reputation for turning out excellent students. Further information on St. Genevieve's and Gibbons Hall School for Boys may be obtained by writing Mother Ann Zeleznik in Asheville.

Montreat College for Girls at Montreat, N. C. is well known for sending its graduates as workers to foreign mission fields. "Bible-centered, Christ - centered and Church-centered", Montreat College is headed by Dr. J. Rupert McGregor and charges $535 for room, board, tuition and fees for one year.

A full four year college since 1946, Montreat by beautiful Lake Susan prepares students for careers as teachers, church workers, musicians and business women.

At Brevard, N. C. Brevard College, a standard coeducational junior college of liberal and practical arts offers one of the most complete selection of subjects for training in many fields leading to advanced degrees. Among those fields where preparation is available are accounting, agriculture, art, business administration, church music, college teaching, dentistry, elementary teaching, engineering, home economics, journalism, law, medicine, ministry, nursing, science, sociology, stenography and vocal, piano, organ and instrumental music.

The Rev. Robert H. Stamey is president of Brevard College which celebrated its 100th aniversary in 1953.

For students in financial need the college offers honor scholarships and job opportunities based on the evidence of need, acceptable scholastic record in high school, good character references and above average general ability.

Brevard College is run under the auspices of the Western North Carolina Conference of the Methodist Church.

At Banner Elk, N. C. Lees-McRae College is situated 4000 feet above sea level. A modern coeducational Junior College, Lees-McRae offers academic training for transfer to a four year college and two year terminal courses in business, secretarial training, hotel studies and practical nursing.

A year's tuition costs $588 which can be met through academic and work scholarships and loan funds.

Dr. Fletcher Nelson is president of Lees-McRae College which was founded in 1907 and is a department of the Edgar Tufts Memorial Association. Further information may be obtained by writing the College at Banner Elk, N. C.

At Cullowhee, N. C. is Western Carolina College which is one of the most modern and fastest growing colleges in the area. Teacher training, liberal arts, pre-professional and graduate training are emphasized. Recent courses added to the curriculum include journalism, library science, nursing, agriculture and forestry. Recently made president of WCC is W. B. Byrd who was dean of the college for many years.

These colleges offer complete training, full social and recreational programs and the physical facilities needed for educating today's citizens. Write the president of any of these colleges for complete information on the educational opportunities they offer right here in western North Carolina.

Religious life is central to teaching at Warren Wilson College at Swannanoa, N. C. Here is a group of students leaving the college chapel.

About 80 per cent of motor vehicles are shipped from factories over the highways.

Three out of four trucks sold are needed to replace scrapped units.

ST. GENEVIEVE-OF-THE-PINES
ASHEVILLE, NORTH CAROLINA

School For Secretaries — Resident
Academy — and
Girls' Grammar School — Day Students

Gibbons Hall School for Boys

WARREN WILSON JUNIOR COLLEGE
SWANNANOA . . . NORTH CAROLINA
Arthur M. Bannerman . . . President

An accredited co-educational junior college offering academic, vocational, and Christian education with self-help work program. Special opportunities for rural young people desiring preparation for senior college in Liberal Arts, Music Education, and Elementary Education. Preparation for good jobs may be had through the departments in Technical Engineering, Secretarial Training and Accounting, Agriculture, and Printing.

For information write to Henry W. Jensen, Dean

MARS HILL COLLEGE

A liberal arts junior college noted for high academic and social standards . . . completely accredited, including membership in the National Association of Schools of Music . . . beautiful 120-acre campus surrounded by mountain grandeur . . . over 1,000 students from 21 states and 9 foreign countries enrolled in 1955-1956 . . . costs reasonable . . . illustrated catalog upon request.

Hoyt Blackwell, D. D. — President
MARS HILL . . . NORTH CAROLINA

SERVING YOUTH FOR 100 YEARS

WOODS & WATERS
by MALCOLM EDWARDS

A Plea For Patience

Probably no other professional field exists which has more self-made experts than game and fish management. Nearly everyone who hunts or fishes regularly feels at times that they could improve on present techniques. Many will openly admit that they know more about it than professional game and fish men. Strangely enough, even many highly educated persons such as doctors and lawyers (who could be indignant if a layman invaded their field) are guilty of this.

There is no doubt that game and fish technicians can learn much from hunters and fishermen. However, a man who spends four to six years in college studying the subject, who receives the latest publications, and who is in the field several days a week year-round, is bound to grasp the problems better than part time hunters or fishermen.

People everywhere are prone to resist changes. In wildlife management as in medicine or any other field, new techniques are being constantly developed. Many of these are contrary to old beliefs and are resented by the public.

A good example of this is the idea of restocking quail. At one time, this plan was considered to be the answer to the decline of this grand game bird. Hundreds of thousands pen-reared birds were banded and released. The returns were so small as to render the plan completely impractical. At times less than 1% of the birds were taken or heard of again. Quail hunting did not improve either. Research has since revealed that the destruction of habitat was responsible for the quail shortage. Clean farming, a trend towards greatly increased acreages of pasture and a decrease in small grain planting all contributed.

We have found that if proper food, cover, and water are found together, quail will appear. An area with a certain number of quail will usually support just that many birds. Allowing them to raise each year will not increase your resident birds unless more food and cover are provided. When a brood matures, they must leave—they travel until they find a home of their own or die. If you provide all that is needed, they will find it.

You can see how far apart the idea of restocking is from habitat improvement. We must first find the answer, which may be completely different from what was previously believed, and then sell it to the public. Like anyone else, we make mistakes. While these are not necessarily disastrous to the wildlife concerned, our whole program, which is basically sound, may be jeopardized by public reaction.

We often must advocate unpopular measures. We don't like to do this—it's unpleasant to be pushing some plan that the people are against and to be constantly de

(Continued on next page)

FISHING TACKLE
THAT WILL CATCH FISH
"53 YEARS IN ASHEVILLE"
FINKELSTEIN'S
7 S.W. PACK SQUARE

WHATEVER YOUR NEEDS IN PAINTS, BRUSHES AND PAINTING SUPPLIES
GO FIRST TO
PALMER-LIPE PAINT CO.
DISTRIBUTOR FOR DEVOE PAINT
PHONE 3-3731 82 PATTON AVE. ASHEVILLE, N. C.

your sign for BETTER CROPS

1856-1956
Asgrow
A CENTURY IN SEED

the finest in vegetable seeds BRED to bring you heavier yields-higher quality

At All Federation Stores

ASSOCIATED SEED GROWERS, INC.
P. O. Box 4264, Atlanta 2, Georgia

fending it. It would be much easier to advocate only popular ideas. There are times however, when a controversial change must be sought for the good of some particular sport.

So—before you condemn the biologist—ask questions and listen to the answer. Argue about the plan but please don't question our motives. As professional men, our reputations and integrity are our main assests.

Which Game Is Most Popular?

Each year a statewide kill check is made by questionaires mailed to hunters. The hunter who buys every twentieth license receives one of these. For the 1953-54 season, 335,937 resident licenses were sold and 14,609 questionaires were sent out. Only 35% were returned completed. However, from this sample, the anual kill is computed each year. The following table shows a comparison of the kill each season from 1949 through 1954.

Statewide Kill

Species	1949-50	1951-52	1952-53	1953-54
Bear	873	927	1,047	1,100
Deer	14,616	17,739	15,572	18,598
Doves	101,351	395,829	315,041	416,117
Ducks	99,781	110,168	141,461	145,046
Fox	92,562	74,144	102,226	90,569
Geese	24,592	25,466	55,373	49,279
Grouse	9,169	16,736	25,612	21,803
Opossum	195,432	331,840	——	331,139
Quail	1,775,471	1,358,579	1,414,048	1,554,359
Rabbit	2,149,048	2,237,473	2,624,918	2,436,118
Raccoon	83,306	311,871	231,418	254,450
Squirrel	2,486,696	2,225,724	2,696,669	2,819,193
Turkey	914	4,203	2,656	4,301
Woodcock	1,530	4,696	8,342	4,497

Nearly half of the world's trucks are in the U. S., and more than 2½ million trucks are on U. S. farms.

The average age of trucks in the nation is 6.6 years, compared with 5.6 years in 1941. One out of six trucks in use is a prewar model.

Rot Proofed Bee Hives

Ice, snow, water, heat, cold —WEATHER. That does it. Breaks down those costly bee hives. With ROT PROOFED Lewis - Dadant hives the wood is permeated with rot resisting materials that make your bee hives last longer.

Available at your nearest FARMERS FEDERATION STORE

Mfg. by Dadant & Sons, Inc. Hamilton, Illinois

FOR SALE

Registered GUERNSEY BULL CALVES

Out of high producing cows

Will sell a few heifers reasonably priced

Phone UL 21484 UL 21483 (Night) — You May Call Collect

"Produce That Good, Golden Guernsey Milk"

ESKDALE FARMS

Box 488 Tryon, N. C.

LOW Prices B.F.Goodrich Super Hi-Cleat Tractor Tires

LIBERAL TRADE - IN ALLOWANCE and these low prices make this the tractor tire buy of the year. Don't delay — Act now! Because present stocks are limited, we may never be able to repeat this offer.

CONVENIENT TERMS

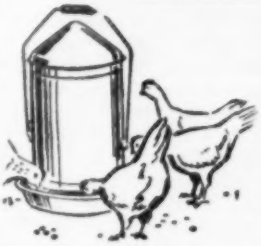
B.F.Goodrich

109 PATTON AVENUE
PHONE 3-2726

New Scientific MYZON Formula in Drinking Water Helps

STOP LAYING SLUMPS

when birds are off feed with colds, sniffling due to chronic respiratory disease (air sac), blue comb, N. S. enteritis, rickets



Thus MYZON POULTRY BUILDER keeps egg production higher right through damp, changing weather. Costs only pennies a bird!

Sick Birds That Won't Eat, Now Drink Their Way to Fast Recovery

Most birds stop eating when sick and feverish, but they don't stop drinking; they usually drink more. That is why Myzon's antibiotic and vitamin formula is so effective when mixed in drinking water. Sick birds drink and drink their way to extra eggs every month.

MYZON Poultry Builder

HELPS PREVENT AND TREAT colds, sniffling, due to chronic respiratory disease (air sac), blue comb, non-specific enteritis, rickets, curled toe, thin shelled eggs, poor feathering and anemia when there are vitamin and antibiotic deficiencies.

So Easy — You Don't Change Feed Program
You Must Be 100% Satisfied or Your Money Back!

Get MYZON Poultry Builder

For Sale At All FARMERS FEDERATION STORES

THE HEREFORD GOSPEL

(Reprinted from The Hereford Quarterly)

Public relations, publicity, advertising and promotion are difficult to separate as individual terms but when they're rolled together they become a necessary ingredient in the success of any business in America today.

And the far-flung Hereford business stretching into the 48 states is no exception when it comes to the importance of this ingredient in determining the degrees of success of our industry. It's hard to measure the benefits of public relations and promotion. It's difficult to appraise the exact worth of publicity. And it's no easy task to measure the tangible value of advertising. Their importance lies in the fact that they combine to make up the backbone and substance of The Hereford Gospel.

It's a gospel that must be preached not by the Amelcan Hereford Association or the state Hereford associations alone, but by every breeder of Herefords across the nation. It's a gospel that must be spread on the wings of action and truth. It's a gospel that has played an important part in placing the Hereford in the predominant position in the beef cattle world, and will play an even greater part in maintaining our hold and building even greater progress in the future.

It's not an illusive thing, this gospel. You can boil it down to a conversation between a couple of farmers in the Dakotas or a pair of cotton producers in the southeast. It's a gospel that comes to life when you thumb through the advertising pages of our livestock publications and you get the feeling that when the average American thinks of beef cattle, he naturally thinks of Herefords. Otherwise we wouldn't see such a great majority of Hereford pictures in agricultural advertising.

Among other things, this gospel, if protected and respected, represents one of the most potent antidotes against the possibility of complacency in our industry. And the danger of complacency forever hovers over the head of leaders in any industry or enterprise. When you hear about a man planning to enter the beef cattle business, don't wait until he pays you a visit. It's far better to invest some of your time in the new prospect and see if you can help him. A word or two at the right time may determine the prospect's future course with Herefords.

That the Hereford gospel is built on a sound foundation is denied by none. It's a gospel that emphasizes the strong points and the superiority of Herefords over other breeds. It underlines the simple fact that there are more Herefords in America today than other breeds of beef cattle because Herefords have proven to be the most profitable breed to produce. It presents in bold face the fact that Herefords top the market more than 83 per cent of the time at yards over the nation.

Finally, it's a gospel that is so superior in itself over the preachings of other breeds that it stands out as Herefords stand out in competition in the showring or in the market place. It's a gospel with dignity; a gospel that makes one proud to say: "I am a breeder of Hereford cattle."

There are a lot of good ideas in the world, but very few people to push them along.

The high point of yesterday's achievement should be your starting point for today.

CAROLAND ACRES

Consigning To The 9th W.N.C. Hereford Sale:

2 BRED HEIFERS

HERD SIRES:

CA. CMR. ADVANCE DOMINO
(Son of CMR. Anxiety Dom. 33)

WWC. VICTOR TONE
Gr. Son of EER. Victor Dom. 12

CA. PRINCE LARRY VICTOR
(Son of HSF. Pr. Victor 14—the 1952 Southeastern Polled Sale champion)

H. K. SNIVELY
Arden, N. C.

ROCKY KNOB FARM

JOE REINERTSON, Owner

CM PUBLICAN DOMINO
JUNIOR HERD SIRE

SENIOR HERD SIRE
HILLCREST LARRY 26TH
SON OF HILLCREST LARRY 25TH

SELLING IN THE 9TH WNC HEREFORD SALE:

4 DAUGHTERS
of SILVER PRINCE 3RD, our outstanding senior herd sire recently sold to Hawk Hill Farms, Macon, Georgia.

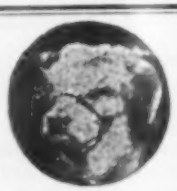
1 BULL
SON OF HILLCREST LARRY 26TH

BE SURE TO SEE THIS CONSIGNMENT BEFORE SALE TIME

FREAD MORGAN, Manager

EAGLE'S NEST ROAD **WAYNESVILLE, N. C.**

Congratulations . . . .
WESTERN NORTH CAROLINA HEREFORD BREEDERS



Best Wishes For A Successful Sale!

STATE TRUST CO.

410 NORTH MAIN
HENDERSONVILLE, N. C.

With Four Branches In Hendersonville & Fletcher
Member Federal Deposit Insurance Corporation

RIVER LANE FARM

CANTON, N. C., RFD 3 DR. A. P. CLINE, Owner

REGISTERED POLLED HEREFORDS

FARM PHONE 3346

RCM CHOICE DOMINO 46TH

WE ARE CONSIGNING TO THE 9TH W.N.C. HEREFORD SALE

3 HEIFERS AND 1 BULL

SIRED BY RLF PLATO DOMINO 1ST

ALSO

1 HEIFER

SIRED BY RCM CHOICE DONMINO 46TH

AND 1 HEIFER CARRYING HIS SERVICE

Senior Herd Sire:

RLF PLATO DOMINO 1ST

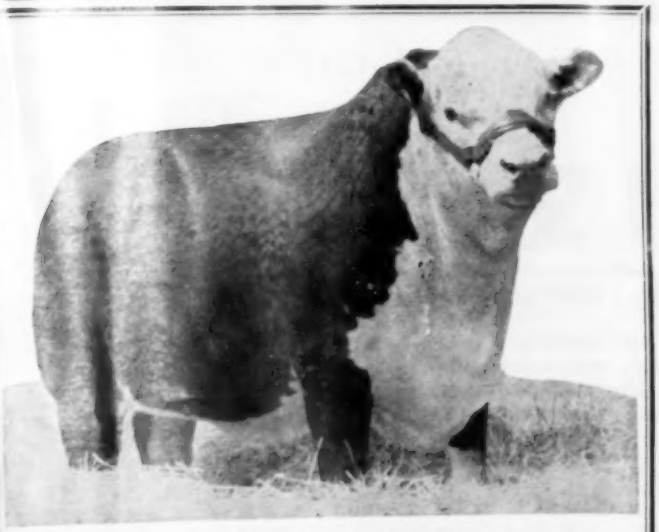
Junior Herd Sire

RCM CHOICE DOMINO 46TH

THEODORE O'DEAR, Herdsman

MADISON FFA BOY WINS CALF

Jimmy Thomas, a member of the Mars Hill FFA Chapter, was top individual scorer in a recent Future Farmers of America Beef Judging contest in which boys from Henderson, Transylvania, Madison, Buncombe and Yancey counties competed. His reward was this Hereford calf presented by T. G. Mosley, owner of Green Fields Farm, Brevard Road, Asheville and president of Carolina Industrial Bank of Asheville. Mosley is holding the calf. Mosley is a breeder of both, horned and polled Hereford cattle and is consigning 3 heifers and 1 bull to the 9th W. N. C. Hereford Sale.



RLF PLATO DOMINO 4TH

A Grandson of Real Plato Domino 25th and out of a Daughter of Plato Domino 41st. Never Defeated in His Class—in 2 Years Showing. Bred by River Lane Farm, Canton, N. C.

SIRE OF OUR CONSIGNMENT TO 9TH WNC HEREFORD SALE AT HENDERSONVILLE, N C., AUGUST 18

CONSIGNING:

1 HEIFER—This Bred Heifer Should Make an Excellent Foundation or Replacement Female.

1 BULL—An Excellent Herd Bull Prospect. A Wonderful Individual, He Resembles His Sire Very Closely. He Is A Proved Sire. Look Him Over Carefully. Come By Our Farm to See the Dandy Baby Calves We Have By This Bull.

FOR REALLY GOOD POLLED HEREFORD CATTLE, VISIT

VON CANON FARMS

BREEDING STOCK FOR SALE AT ALL TIMES

F. W. VON CANON, Owner BANNER ELK, N. C.

CONSIGNING

TO THE 9TH ANNUAL

W. N. C.

HEREFORD SALE

3

OUTSTANDING

HEIFERS

LOOK THEM OVER BEFORE THE SALE BEGINS

Breeders of Fine Hereford Cattle

HERD SIRE: DW HELMSMAN 7TH

WATCH FOR OUR NEXT SALE DATE!

DR. B. W. WHITFIELD

PHONE 146 MURPHY, NORTH CAROLINA

HEREFORD BREEDERS

ARE DOING A GREAT DEAL TO MAKE W.N.C. AN AREA KNOWN FOR TOP QUALITY BEEF PRODUCTION.
WE CONGRATULATE YOU HEREFORD BREEDERS AND WISH YOU A GOOD SALE!

LIVESTOCK AUCTION

EVERY THURSDAY AT 1 P.M. WESTERN CAROLINA

LIVESTOCK MARKET, INCORPORATED
ASHEVILLE, N. C.

9th W. N. C. HEREFORD SALE SET FOR HENDERSONVILLE AUGUST 18th

The 9th Annual W. N. C. Hereford Show and Sale will be held on August 17th and 18th at the W. N. C. Fairgrounds in Hendersonville, N. C., it has been announced by Mrs. E. D. Chandler, W. N. C. Hereford Association Secretary.

A total of 55 head, both horned and polled have been entered by 18 western North Carolina breeders.

Included in the offering are 10 bulls ready for service and 45 heifers, both open and bred.

The cattle were selected by a committee composed of Paul Aycock of the Polled Hereford Association and Magnus Greenthaler of the American Hereford Association.

HEREFORD SHOW ON AUGUST 17TH

The Hereford Show will be held on August 17th at the Fairgrounds beginning at 12 noon. Dr. E. R. Barrick of N. C. State College will be the judge.

The sale will begin at 12 noon on August 18th with A. W. 'Ham" Hamilton serving as auctioneer.

Among the breeders consigning cattle are Wesley Brewer, Newland, N. C., Drexel Brown, Hendersonville, N. C.; Glenn Brown, Clyde, N. C.; Caroland Acres, Arden, N. C.; Crail Farm, Hendersonville, N. C.; Dr. A. B. Greenwood, Asheville, N. C.; M. C. Harkins, Canton, N. C.; J. E. Holbert, Horse Shoe, N. C.; Dr. Frank Killian, Franklin, N. C.; Dr. N. F. Lancaster, Horse Shoe, N. C.; T. G. Moseley, Asheville, N. C.; Dr. C. A. Pless, Asheville, N. C.; Joe Reinertson, Waynesville; C. H. Lane Farms, Canton, N. C.; F. W. Von Canon, Banner Elk, N. C.; Walnut Knoll Farms, Canton, N. C.; and Dr. B. W. Whitefield, Murphy, N. C.

New members of the W. N. C. Hereford Association include Cliff C. Scroggs, Canton, N. C., Ivan Green, Bakersville, N. C., J. S. Davis, Rt. 1, Arden, R. E. Sams, Rt. 5, Asheville and Joe Popplewell, Sylva, N. C.

Crail Farm
KANUGA ROAD
HENDERSONVILLE, NORTH CAROLINA

POLLED HEREFORDS

ONE OF THE COUNTRY'S TOP COW HERDS
ONE OF THE COUNTRY'S TOP HERD BULL BATTERIES
SELLING AT HENDERSONVILLE, AUGUST 18th:
2 EXTREMELY TOP QUALITY BULLS • 4 VERY ATTRACTIVE HEIFERS

MACK S. PATTON, Manager FRANK SHERRILL, Owner PRESTON McDOWELL, Herdsman

Come To Hend
FOR THE
PUREBRED
AUCTIO

ALL ENTRIES WERE SELECTED
BY
PAUL AYCOCK
Polled Hereford Association
AND MAGNUS GREENTHALER
AMERICAN HEREFORD ASSOCIATION

Spons

WESTERN NORTH CAROLIN
SATURDAY — AUGUST 18, 1956 — W. N. C. FAI
BOTH HORNED

45 HEIFERS
OPEN AND BRED
One of Our Most Presentable Offerings

	SALE C
Wesley Brewer	Newland, N. C.
Drexel Brown	Hendersonville, N. C.
Glenn Brown	Clyde, N. C.
Caroland Acres	Arden, N. C.
Crail Farm	Hendersonville, N. C.
Dr. A. B. Greenwood	Asheville, N. C.
M. C. Harkins	Canton, N. C
J. E. Holbert	Horse Shoe, N. C.
Dr. Frank Killian	Franklin, N. C.

FOR FULL INFORMATION AND CATALOGS WRITE: MRS. E. D. CHANDLER, S

JUDGING AT 1955 HEREFORD SHOW

How would you like to be the judge at a Hereford Beef Cattle show? It's not an easy matter as the above picture taken at the 1955 Hereford Show at Hendersonville will demonstrate.

A judge must have a keen eye and a thorough knowledge of beef cattle to do a good job of placing these animals. This year Dr. E. R. Barrick of N. C. State College will judge the W. N. C. Hereford Show which begins at 1 P. M. August 17th.

Premiums will be offered again by the W. N. C. Fair Association and all show cattle will have negative T. B. and Bangs certificates dated within 30 days of the show. Registration certificates on show animals must reach Mrs. E. D. Chandler by August 1st to be eligible.

GLADYS With CMR ADVANCE DOMINO 51

CECIL With CMR MISCHIEF DOMINO 59TH

WE ARE HAPPY TO BE ABLE TO FOLLOW THE ADVICE OF MR. M. P. MOORE BY BREEDING THE HEIFERS OF CMR ADVANCE DOMINO 51 TO CMR MISCHIEF DOMINO 59TH.

WE CORDIALLY INVITE YOU TO VISIT OUR FARM AND SEE THE RESULTS

CONSIGNING:
1 HEIFER BRED TO CMR ADVANCE DOMINO 51
TO THE 9TH WNC HEREFORD SALE

HIGH MEADOW FARM

GLADYS & CECIL A. PLESS, Owners
TOM HICKS, Manager
GLENBRIDGE DRIVE, ARDEN, N. C.

ersonville, N. C.

th ANNUAL

HEREFORD

N SALE

red By

BE SURE TO ATTEND THE HEREFORD SHOW
Thursday, August 17th—12 Noon
AT THE WNC FAIRGROUNDS
DR. E. R. BARRICK, N. C. State College
WILL BE THE JUDGE

A HEREFORD ASSOCIATION

GROUNDS — HENDERSONVILLE, N. C. — 12 NOON

ND POLLED

GNORS	
Dr. N. F. Lancaster	Horse Shoe, N. C.
T. G. Moseley	Asheville, N. C.
Dr. C. A. Pless	Asheville, N. C.
Joe Reinertson	Waynesville, N. C.
C. H. Richardson	Andrews, N. C.
River Lane Farms	Canton, N. C.
F. W. Von Canon	Banner Elk, N. C.
Walnut Knoll Farms	Canton, N. C.
Dr. B. W. Whitfield	Murphy, N. C.

10 BULLS

READY FOR SERVICE

A. W. "Ham" Hamilton, Auctioneer

RETARY, W. N. C. HEREFORD ASS'N., 15 BEAR CREEK RD., ASHEVILLE, N. C.

SPRING HEREFORD SALE PLANNED

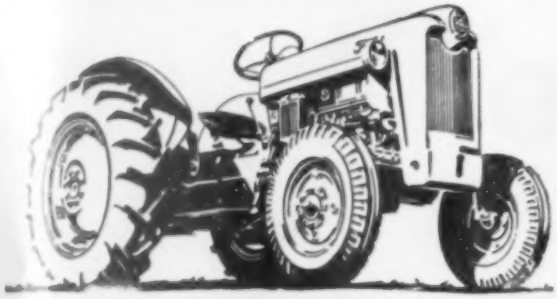
W. N. C. Hereford Association members are making plans for another Spring Sale to be held April 13th, possibly in an Asheville warehouse, according to Mrs. E. D. Chandler, WNC Hereford Association Secretary.

Further information on the place and time of the sale will be announced soon as well as the deadline for cattle nominations to this sale.

3H FARM
ROUTE 1 CANTON, N. C.
POLLED HEREFORDS
CMR and EER BREEDING
HERD SIRE:
A SON OF CMR MISCHIEF DOMINO 44TH
AND GRANDSON OF CMR ROLLO DOMINO 12TH—
3804163 — 190323
CONSIGNING:
2 FEMALES TO WNC HEREFORD SALE, AUG. 18TH,
HENDERSONVILLE, N. C.
M. C. HARKINS AND SON

That FORD 800 Series is the best buy in tractors I've ever seen! They have 3 plow power and really do a job on fields where we've got tough soil conditions. I'd go to Rogers Tractor Co. and see them if I were you.

BEST VALUE on the Market . . .
NEW 800 SERIES
FORD TRACTORS — WILL DO MORE ON THE DRAWBAR, ON PTO AND ON THE BELT



- FULL 3-PLOW POWER ON DRAWBAR
- 48 H. P. ON P. T. O.
- NEW, MORE POWERFUL RED TIGER ENGINE

SEE IT TODAY AT
Ford ROGERS TRACTOR CO.
Specialists In Farm Equipment Financing
PHONE CANTON 3944 CLYDE, N. C.

GRACELAND HEREFORDS DISPERSE FOR $290 IN APRIL SALE

CMR MISCHIEF DOMINO 59TH

GRACELAND FARMS, owned by M. O. Galloway, dispersed its herd of Horned and Polled Herefords at the Farm near Arden, N. C. on April 7 for a $290 per head average on 151 lots. Sale total of $43,460 as 14 bulls made a tally of $766 and 137 females averaged $240.

High price of the day was paid on the herd sire, selling as lot 3, CMR Mischief Domino 59th a son of CMR Rollo Domino 12th. He brought $3600 on the bid of Dr. C. A. Pless, Asheville. Second high was the sire KHF Domino Lad 10th, a son of Domino Lad 52nd, sold to W. P. Morris, Roanoke River Ranch, Jackson, N. C. for $2,000.

CM Publican Domino, a fine young bull, was bought by Joe Reinertson, Waynesville for $1,000.

Top price female was the lot 80 cow, B. Lora Gwen 142nd, a daughter of B. Polled Beau Gwen, also selling to Roanoke River Ranch for $2,000. A daughter of the cow, GF Lassie 4th, and sired by the second-high bull of the sale, was a first prize heifer at the National Polled Show in December and is owned by Roanoke River Ranch.

A total of 47 buyers were present from Florida, South Carolina and North Carolina. Auctioneers were A. W. Hamilton, Bill Pace and Bo Swilley.

POLLED HEREFORD CATTLE
G B Advance Domino 65th,
Son of CMR Adv. Dom. 16
TRIPLE R FARMS
TOM REEVES & SONS
CANTON, N. C.

REGISTERED
HORNED
AND POLLED
HEREFORD
CATTLE
●
CONSIGNING
TO THE 9TH W.N.C. HEREFORD SALE:
3 HEIFERS
1 BULL
HERD SIRE: STAR DUKE 10TH
JUNIOR HERD SIRE: CF VICTOR DOMINEER
VISITORS WELCOME
GREEN FIELDS FARM
MR. & MRS. T. G. MOSELEY
BREVARD ROAD ASHEVILLE, N. C.

Dickenson New Hereford Fieldman

Henry H. Dickenson has been named secretary-fieldman of the North Carolina Hereford Association, according to W. P. Morris, owner of Roanoke River Ranch, Jackson, N. C., president of the group. At the same time the resignation of Jim Graham, who has held the post since 1954, was announced. Dickenson has been assistant fieldman of the Virginia Hereford Association since June 1955. A graduate of Virginia Polytechnic Institute, he brings youthful vigor and sound beef cattle knowledge to the North Carolina Hereford industry. "Hop", as he is widely known in eastern Hereford circles, was an outstanding member of VPI's livestock judging team, a member of the Block and Bridle Club and was assistant manager of the Club's Little International during his senior year. He is a native of Lebanon, Va., where his family is extensively engaged in beef cattle production.

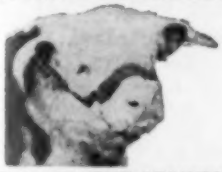
As a member of the Virginia Hereford Association staff he acquired a wide knowledge of Hereford breeders' problems.

James A. Graham, known extensively throughout the East and South, became vice-president and general manager of the Raleigh Farmer's Market on April 1st. He has been secretary-fieldman of the North Carolina Hereford Association on a full time basis since 1954 and acted in the same capacity for several years before that when he was manager of the Winston-Salem Fair and Dixie Classic Livestock Show.

AT THE 1955 HEREFORD FIELD DAY

Taken at the 1955 Hereford Field Day at Graceland Farms this picture shows some of the top W. N. C. Hereford Breeders. Left to right, front row, are Roy Haynes, Clyde, president of the W. N. C. Hereford Association; Mrs. E. D. Chandler, Association Secretary; Dwight Williams, Graceland Farm Manager, who is recovering nicely at the W. N. C. Sanitorium, Black Mountain, from a serious illness; Dr. J. L. Reeves, Canton; and M. O. Galloway, Graceland Farms owner. Second row, Dr. C. A. Piess, Asheville; F. W. Von Canon, Banner Elk; Jim Holbert, Horse Shoe; and Mac Patton, Crail Farm Manager, Hendersonville.

PACOLET HILL FARM
TRYON, NORTH CAROLINA



ONE OF THE LEADING HEREFORD FARMS IN WEST. NORTH CAROLINA
HERD SIRES
HEADED BY THE $10,000
Morlunda H. Larry 2nd
Mr. & Mrs. John A. Stephenson
Owners

Walnut Knoll Farms
BOX 112 CANTON, N. C.
SELLING
3 FINE HEIFERS
WITH CMR BREEDING
IN THE
9th W.N.C. HEREFORD SALE
At Hendersonville, N. C.
ON AUGUST 18th
DR. J. L. REEVES
And
VIRGINIA R. HAMPTON

WE BRING THE MILL TO THE FARM

FRESH FEEDS INCREASE PRODUCTION
HOME-GROWN FEEDS DECREASE COST
MOUNTAIN FEED SERVICE
348 Depot St. Dial 7162 Asheville, N. C.

COMPLETE LIVESTOCK INSURANCE
ON THE FARM — IN TRANSIT
SEE US AT 9TH WNC HEREFORD SALE AUGUST 18TH
JOHN PRICE CO.
PHONE ARDEN 6224 FLETCHER, N. C.

JOINING RIVERS FARM
MILLS RIVER, N. C.

REGISTERED
POLLED
HEREFORDS
CONSIGNING
TO THE 9TH W.N.C. HEREFORD SALE:
4 HEIFERS
1 BULL
ALL FROM OUR JIM AND FAY GILL BULL WHO HAS DONE SO MUCH FOR US IN OUR HERD AND WAS SIRE OF OUR CHAMPION SHOW AND SALE BULL AT THE 1954 HENDERSONVILLE SALE.
N. F. LANCASTER

Mr. Farmer:

Why buy cereal to feed your calves . . . ? Baby calves need MILK!

feed DARi-DRi

Baby Calf Formula

the MILK FORMULA for ALL Baby Animals!

- Provides only fortified MILK PRODUCTS and ANIMAL FAT — No grain or fillers!
- Whole milk still sells for more than twice the cost of DARi-DRi "Baby Calf Formula."
- 45 lbs. of DARi-DRi "Baby Calf Formula" replaces over 400 lbs. of whole milk!
- Combines 3 dried milk products and animal fat with necessary Vitamins, Minerals and Antibiotics!
- All Milk Products — plus 7½% Animal Fat in the form of STEAROLEINE.

STEAROLEINE makes the BIG Difference!

MIXES LIKE MAGIC!
Mixes quickly and easily with water. Will not settle out. Leaves pails clean, not sticky or greasy.

Economical Growth!
Feed 1 gallon of DARi-DRi Calf Milk a day for 14¢ . . . Grow fine calves — shift to dry feeding 3rd week, add dry DARi-DRi "Baby Calf Formula" to good dry Calf Starter.

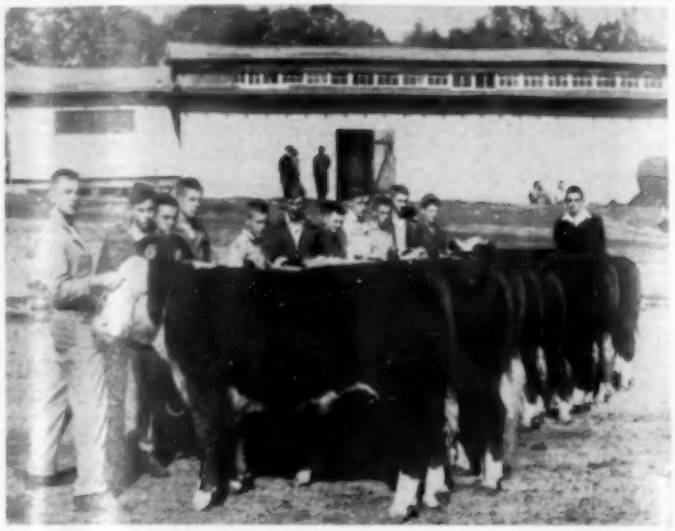
Sell Your Whole Milk Don't Feed It!

Try DARi-DRi *Baby Calf Formula* Now —

It's Guaranteed!

ON SALE AT ALL FARMERS FEDERATION STORES

MACON FFA BOYS AND STEERS



One of the best known counties for fine quality beef production is Macon County. Here is the Macon County F. F. A. Chapter with the Hereford calves they entered in the 1955 W. N. C. Fat Stock Show and Sale. This group did very well and a lot of credit goes not only to the boys themselves but also to Wayne Proffitt, standing at the right, their vocational agricultural teacher.

Truck and bus transportation now provides jobs for 6,725,000 Americans or for one out of every 10 employed persons in the nation.

More than 60 per cent of public transit passengers in U. S. cities travel by motor coach. Some 8,-900,000 American children go to school by bus.

Some 650,000 trucks and buses are scrapped yearly.

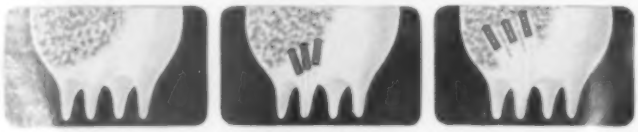
Thousands of men are forced to play the game of life without a single trump in their hands.

The price of liberty is eternal vigilance—and it is always payable in advance.

"Okay, Dear - It's time to come down and break up the game."

NOW! an enzyme-action MASTITIS treatment

DR. LEGEAR'S *HYPO-ZYME-6*



in the new professional-type hypo-syringe

One of the chief problems in treating mastitis is the collection in the udder of coagulated milk, fibrin and cell debris caused by the mastitis infection. HYPO-ZYME-6 ends this problem! Added enzyme in this new formula dissolves the blocking mass so that the powerful antibiotics and germ killers can go to work! 300,000 units of Penicillin, 200 mg. Dihydrostreptomycin, Sulfanilamide, Sulfathiazole and Cobalt Sulfate PLUS Proteolytic Enzyme . . . this is HYPO-ZYME-6 . . . the most effective formula known for the treatment of mastitis. Be prepared . . . get it in the economical "handy dozen pack"!

HYPO-ZYME-6

PENICILLIN
DIHYDROSTREPTOMYCIN
SULPHATHIAZOLE
SULPHANILAMIDE
COBALT SULPHATE
PAPAIN (PROTEOLYTIC-ENZYME)

DR. LEGEAR Medicine Company
ST. LOUIS 16, MISSOURI

Available At All Farmers Federation Stores

MR. FARMER . . .

Add to the value of your farm with Dairy Barns, Silos and other buildings constructed of our Granite Slag or Cinder Block.

Our Blocks are steam-cured and Laboratory Tested, assuring you of a quality product. They are economical, too.

CONCRETE FARM DRAIN TILE

Concrete Products Company of Asheville

DROP US A CARD OR DIAL 3-6736 COLLECT

REA AUTO SUPPLY
Wholesale Distributors
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Complete Machine Shop for Rebuilding Motors
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FOR TOP QUALITY BUY SECURITY FEEDS & SEEDS AND BLUE RIDGE PLANT FOOD AT HAYWOOD COUNTY FARMERS CO-OP, INC.
Depot St. Waynesville, N. C.

HENDERSON COUNTY BEEF CATTLE TOUR PLANNED

A special Henderson County Beef Cattle Tour will be held on August 9th starting at the County Agent's Office in Hendersonville promptly at 9 A. M.

The day's program is as follows: 9:45 (First Stop) Marshall Roberts Farm—Fletcher; 10:45 (second stop) The Bryan Farm, Mills River; and 11:15 (third stop) Dr. N. F. Lancaster Farm, Mills River.

At 12:30 the group will meet at Crail Farm, Kanuga Road, in the Flat Rock section, where a Barbecue Dinner will be sponsored by the Henderson County Beef Cattle Club.

A judging contest will be held after lunch and prizes will be awarded.

At 2:30 P. M. the group will meet at Luther Nelson's farm, Mud Creek, and will end up at 3:30 at Drexel Brown's Farm at Etowah.

All beef cattle breeders, farmers and interested persons are urged to go on this tour and full information can be obtained from Dwight Bennett, Henderson County Farm Agent.

These tours offer a great deal of information and first hand observance of the way some of the top beef cattle breeders of the area manage their herds with profit making results.

Both Aberdeen - Angus and Hereford cattle breeders will benefit from this tour as visits will be made to farms where both breeds are being kept.

1955 BUNCOMBE COUNTY FAIR CHAMPION

This fine looking Hereford was a Blue Ribbon winner at the 1955 Buncombe County Fair. Mrs. Hugh Snively, wife of the owner of Caroland Acres, Arden, N. C. is holding the halter.

Snively has a herd of over 50 Hereford cattle and is consigning 2 heifers to the 9th W. N. C. Hereford sale.

TRACTORS & FARM EQUIPMENT

ALLIS-CHALMERS

SUPERIOR IN PERFORMANCE

MANURE SPREADERS AND HAY MACHINERY

NEW IDEA

FARM EQUIPMENT

TOPS IN ITS FIELD

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Excells All Others

ENSILAGE CUTTERS
HAY CHOPPERS
HAMMER MILLS AND FORAGE HARVESTERS

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PORTABLE STEAM CLEANING EQUIPMENT

DAIRYMEN AND POULTRYMEN!

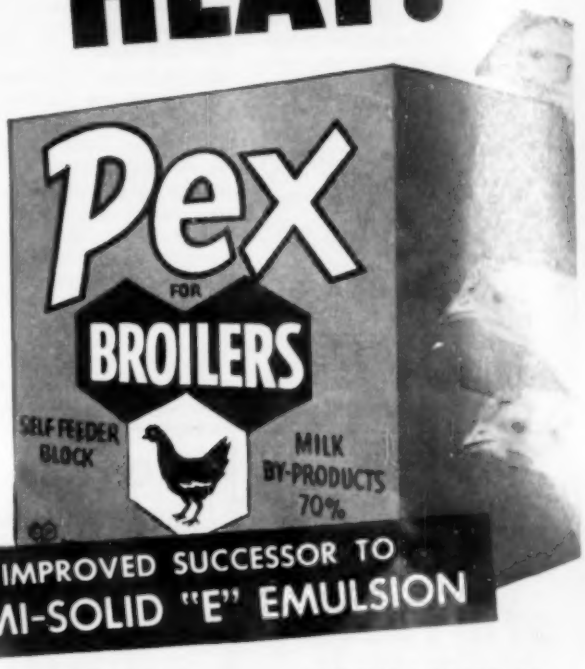
We steam clean and disinfect Dairy Barns and Poultry Houses. Also clean tractors and all types farm equipment.

Service All Over Western North Carolina

MONTEATH'S GULF SERVICE

108 PATTON AVE. PHONE 3-8428 ASHEVILLE, N. C.

BEATS THE HEAT!



IMPROVED SUCCESSOR TO SEMI-SOLID "E" EMULSION

KEEPS FEED INTAKE, RATE OF GAIN HIGH

Here's the new, easy, sure way to keep broilers eating and gaining right through hot weather. Just unzip handy self-feeder blocks of moist, cooling PEX* for BROILERS! PEX helps keep appetites keen, feed intake high, weight gains steady through the hottest weather. Put out extra blocks or pour Condensed PEX over mash in evenings to bring up intake after hottest days.

CHECKS LOSSES OF BIRDS, WEIGHT, TIME

Mortality can be reduced by extra use of PEX for BROILERS in hot weather. Moist, cooling buttermilk aids digestion when heat throws birds off feed. HI-DROLEX* provides quick energy to help prevent exhaustion. DLW* furnishes reserve of vitamins, minerals, and amino acids to take up "slack" of reduced mash intake.

A PEX PRODUCT FOR EVERY POULTRY PROGRAM

(Self-Feeder Blocks or Condensed in drums and barrels)

PEX FOR BREEDERS—Boosts production, and hatchability in supply flocks.

PEX WHEY BLOCK—Economical condensed whole whey stimulates appetites, conditions digestive tracts, improves finish.

CP CO

Garden Notes

By Mrs. C. C. Proffitt - Asheville Garden Club

This mid-summer month with its heat, bugs and weeds tests whether one is an annual spring gardener or a hardy perennial type, for the former ones often weaken about this time of year, lose their early gardening enthusiasm, and sometimes quit for the season.

Altho the hot season is a time to enjoy your garden and relax as much as possible, still it is an important time for maintaining our present planting and, also, for planning and preparing for the months ahead. Most of the necessary jobs can be done in the early morning or in the cool of the evening. When it is too hot to work, we can take our garden magazines, books or catalogues to our favorite shady spot and there enjoy reading and planning for another season. Summer is the time to appraise your garden while it is still in bloom. If your flower border in July and August is colorless, something is wrong. Start now with both catalogue and garden in front of you, making a list of plants that will add the necessary bloom for this time of year when the spring flowers are gone and the fall ones not yet in among perennials to consider are the following; day-lilies (Hermerocallis), phlox, shasta daisies, veronica, stokesia and platycodon (balloon flower).

Just as Iris was queen of the May garden, Roses in June, Day-lilies may be considered the outstanding perennial for July. By careful choosing of varieties tho, you may have bloom each month from May to September, altho July is the peak month of bloom. If you have not tried some of the newer hybrids in such colors as the rose-pinks, reds and purples, you have missed a rare treat this month. All the garden magazines and catalogues are featuring special offers of day-lilies, which you should take advantage of. If you have plenty of space, go in for day-lilies, for they require less care and attention, and have fewer pests than most any other plant in the garden.

Back to a few garden reminders of the month: Earlier blooming annuals and biennials like larkspur, poppies and pansies will be ready to be pulled out and replaced by quick blooming annuals such as Marigolds, Zinnias, Ageratum etc.

Pansy seeds should be ordered or secured for planting in early August. Try growing some of the separate colors — white, yellow, blue and pink—instead of just the mixed.

Continue to sow perennial and biennial seeds in the cold frame if this was not done last month. Fresh delphinium seeds give best results so sow them as soon as obtained. If you have to keep them any time, place in the refrigerator. Snapdragons sown now will make plants large enough to carry over in the cold frame for early bloom next spring.

Pinch back the Chrysanthemums for the last time as they soon will be forming their blossom buds, at which time a weekly feeding is recommended. Stake "mums" if this was not done at time of planting.

Special care should be given Dahlias to promote the best flowering by pruning side shoots, disbudding, watering, spraying, etc.

If the climbing roses were not pruned right after blooming, this should be done now, cutting out the old canes. While you are pruning, go over the spring flowering

(Continued on next page)

Cattle Clean Up

STA-FRESH® Treated SILAGE!

Ends "Silage Stink!"

Treat grass silage with General Chemical's amazing "STA-FRESH." This special, inexpensive, silage-grade sodium bisulfite in convenient powder form keeps silage green, fresh, sweet-smelling . . . makes silage tastier, more nourishing — cows love it. Only 8 lbs. treats a full ton of silage. Free folder gives simple instructions for use.

ORCHARD BRAND

SEE US TODAY!

80 LB. BAG ONLY 6.70

SILO WIRE 19.50—100 ft. Roll

SILO PAPER 9.50—Roll

AT YOUR NEAREST FARMERS FEDERATION

POWER AND Versatility

to make quick, easy work of big farm and garden jobs

Simplicity

5HP UTILITY TRACTOR

3 forward speeds and reverse

Here's the unit that'll save you time and money on jobs too small for 4 wheel tractors and too big for small garden tractors or hand work.

The 5 HP Briggs & Stratton engine packs the power to pull a 10" plow, a 16" rotary tiller, cultivate, mow, cut weeds, logs, and brush. Ride while you work, too, with this Model VA and Simplicity Riding Sulky . . . or haul big loads with a Trailer Body. Use it for portable power for concrete mixers, pumps, generators.

100% free-wheeling, makes handling and turning easy. Fingertip controls and gear shift for changing speeds, for stopping, starting and reverse.

Buy the Simplicity 5 HP Utility Tractor and you've got a hired man at a fraction of the cost. See it today.

$330.13 F.O.B. ASHEVILLE (Attachments extra)

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PRICES SUBJECT TO CHANGE WITHOUT NOTICE

COMPLETE LINE OF FUNGICIDES & INSECTICIDES AT YOUR

FARMERS FEDERATION

2, 4-D AMINE MARLATE 50 PER CENT

$3.95 Gal.

4 lb. bag $3.50

ARSENATE OF LEAD

1 lb. bag $ .60
3 lb. bag $1.25

DEENATE

75% DDT — $2.20
50% DDT — 1.65
In 4 Lb. Bags

10 per cent tobacco dust DDT — 5 LB. BAG — 60c

ORTHO SPRAYETTE

Queen Size 6 Gal. Cap. 9.95
New Ortho Spray-Ette 2 gal. Cap. $3.49

BORDEAUX MIXTURE

4 lb. bag $1.50

COPPER SULFATE

.26 per lb.

HYDRATED LIME

10 lb bag $ .40
50 lb. bag $ .75

AT YOUR NEAREST FARMERS FEDERATION STORE

shrubs, cutting back the tall new growth about half-way, which will direct the energy of the plant into forming bloom buds for next spring. This is also recommended for Wistaria vines.

From this time on, there should be very light cultivation around plants as their roots have spread and are very near the surface of the ground. Mulching is especially important at this time.

If you want a few fall blooming bulbs such as autumn Crocus, Colchicum, and Sternbergia, these should be planted as early as they can be obtained.

To keep things growing as you planned and looking their best, it will be necessary not only to keep up your regular spraying or dusting program but to step up the campaign against such diseases as blackspot, mildew and other pests which are more prevalent during hot, humid weather. Be careful not to spray during the heat of the day as foliage may be burned.

The family that makes their home a heaven will be pretty sure to make heaven their home.

The world is a bank into which every life is deposited to the account of future generations.

Farmers! Why Not Use The Best?

B. F. GOODRICH TIRES & RECAPS

SAFE DEPENDABLE — BFG — LONG WEARING

ALL SIZES OF TRUCK AND CAR
TIRES RECAPPED WITH B. F. GOODRICH RUBBER
GUARANTEED ONE DAY SERVICE

Biltmore Tire & Recapping Co.
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FALL 1956
T.V.A. AMMONIUM NITRATE DISCOUNT PROGRAM

WATERSHED COUNTIES ONLY

DISCOUNT FROM NEW BASE PRICES

MONTH		SAVINGS TON	SAVINGS BAG
July	Discount	13.12	66c
August	Discount	11.99	60c
September	Discount	10.87	54c
October	Discount	9.75	49c
November	Discount	8.62	46c
December	Discount	8.06	40c
January	1957 Discount	7.06	35c

SOLD ON A.S.C. CERTIFICATES
4 TONS PER FARMER

NOTE—This applies to the watershed counties of Transylvania, Swain, Yancey, Henderson, Macon, Clay, Cherokee, Mitchell, Jackson, Buncombe and Haywood.

SEE YOUR FEDERATION STORE MANAGER IN THESE COUNTIES

Nation's Fastest Growing Strain of Pure Bred WHITE ROCKS

SECURE FOUNDATION BREEDING STOCK direct from Pilch's Poultry Breeding Farm, Inc., Hazardville, Conn.

SECURE FIRST GENERATION BROILER STOCK from your nearest authorized hatchery. Write for name.

Pilch's HAZARDVILLE, CONN. POULTRY BREEDING FARM, INC.

$49 MILLION

was spent or committed by Southern Railway System last year for 5,550 new freight cars. Many of them are "premium cost" box cars with "soft-ride" trucks, ventilators, improved draft gears, nailable steel floors and steel interior lining. When the remaining 2,800 of these cars now on order are delivered . . .

47%

of Southern's entire freight car fleet of 55,500 units will be new cars put in service since World War II. This new car program, representing an investment of more than $134 million, is one of many ways we're keeping pace with the transportation needs of the South — benefiting shippers and receivers who say "Route via **SOUTHERN RAILWAY SYSTEM.**"

ANHYDROUS AMMONIA AIDS CORN YIELD IN DRY YEAR

Despite severe drouth conditions, anhydrous ammonia as a source of nitrogen fertilization can provide profitable yield increases in corn grown on low fertility soils.

Striking proof of the value of adequate N during dry weather is shown in the May-June isuse of **Agricultural Ammonia News**, based on photographs and 1954 yield results provided by Prof. Lloyd Dumenil, Agronomy Department, Iowa State College.

Tests were conducted on the Monthei Bros. sandy bottomland field in Greene County, Iowa. James Andrew, Jefferson, Iowa, ammonia dealer and a director of the Agricultural Ammonia Institute, provided the ammonia for the tests.

In one area of a field where ammonia was side-dressed at the rate of 150 pounds per acre, yield was increased from 41 to 78 bushels despite severe drouth in latter June and July. This area was on sandy loam. Over the entire field, including even sandier areas, the yield increase due to the ammonia fertilization averaged 20 bushels.

The Agricultural Ammonia Institute advocates use of adequate anhydrous ammonia as a nitrogen source in balanced plant food programs. Ammonia applied by direct application in the root zone area makes the nitrogen immediately available to the plants' need, places it below the grass and weed seed germination level, and assures a deep root system which is advantageous in dry years.

What anhydrous ammonia can do for corn in a dry year is shown in this photograph, depicting difference in ear size. James Andrew of Jefferson, Iowa, compares the difference.

NOW A NEW, EFFECTIVE PREPARATION
KILLS FLEAS • KILLS TICKS

for DOGS, CATS

Colonial
FLEA BOUNCER

GUARANTEED TO:
- KILL FLEAS, TICKS
- REDUCE INCIDENCE OF FUNGUS
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"You Must Be Satisfied"
OR YOUR MONEY BACK

COLONIAL
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TRY IT . . . YOUR PET WILL BE GLAD YOU DID.

AVAILABLE AT:
FEED, SEED & PET SUPPLY STORES

Get clean, dependable heat
with Essotane LP Bottled Gas

for sure tobacco cures

for better chick brooding

for easy, fast cooking

No more heating problems on *your* farm when you rely on Essotane LP Bottled Gas. You get clean-burning, dependable heat wherever you need it – kitchen, curing shed or chicken brooder. Delivery is prompt and service is reliable. To find out all the ways Essotane LP Bottled Gas Service can solve *your* farm heating problems easily and economically, just stop by your nearest Essotane store.

Remember...
first...last...
and always

Esso

your best buy

ESSO STANDARD OIL COMPANY

Woman's Page

By Mrs. S. C. CLAPP

Do You Have Baking Problems?

Are you keeping up with the new trends in baking? Today, we are living so fast that everything has been speeded up—now there is an easier, quicker way of making biscuit and pie pastry.

The two short cut methods are the Stir N Roll methods of making biscuit and pastry. The quickness comes about because a salad or cooking oil can be poured to measure and therefore it can be measured quickly—Also it blends almost instantly as it is stirred into other ingredients.

In Stir N Roll Pastry all measurements are exact, eliminating the chance of error or possibility of guess work. The rolling of the pastry is done neatly between sheets of wax paper and the pastry fitted into the pan.

Stir N Roll Pastry

2 cups sifted flour (plain)
1½ teaspoons salt
½ cup cooking or salad oil
⅓ cup cold whole milk

Heat oven to 425° or as directed in pie filling recipe. Mix flour and salt. Pour oil and milk into one measuring cup (but do not stir). Add all at once to flour. Stir until mixed. Press into smooth ball. Cut in halves—flatten slightly. Place between 2 sheets of waxed paper. Dampen table top to prevent slipping. Roll out gently to needed size. Place paper size up in pie pan. Peel off paper. Ease and fit pastry into pan. Trim even or flute edge.

The Stir N Roll Biscuits are easy and quick. They are fool proof, too, for the measurements can be exact.

2 cups sifted flour (plain)
3 teaspoons baking powder
1 teaspoon salt
⅓ cup Wesson oil
⅔ cup milk

Heat oven to 475° (very hot). Sift flour together, baking powder and salt. Pour oil and milk into one measuring cup (but do not stir).

Then pour all at once into flour. Stir with a fork until mixture cleans sides of bowl and rounds up into a ball. Smooth by kneading dough about ten minutes without additional flour. With the dough on waxed paper, press out between waxed papers. For higher biscuits roll dough ½ inch thick. Cut with unfloured biscuit cutter. Place on ungreased sheet. For all oven golden crusts, allow space around each biscuit. Bake 10 to 12 minutes. Recipe makes 16 medium biscuits.

The Stir N Roll method will almost insure good pastry and biscuits. Try some—see for yourself how easy it can be done.

Did You Know That?

Tomato juice "Freeze" is delicious? Shake up a couple of cans of tomato juice, pour into an ice tray. Before it is frozen solid, stir a few times and serve when sherbert-like consistency.

That one's letters show up one's personality? Make your letters neat, to the point and above all make them informative and chatty. We all love to get mail, hear the news—enlarge on the good news—minimize the bad or sad things. Remember to sell yourself by mail.

Have you tried fabric painting? It is so colorful, so attractive and so easy to do. Contact your Home Economics teacher or your Home Agent for the "Know How".

Have You Tried?

Kidney Bean and Bologna Salad

1 No. 2½ can large kidney beans
1 small chopped onion
1 cup chopped celery
2 tablespoons chopped pimentos
3 chopped pickles
½ cup cubed cheese
½ lb. bologna cut fine
Mayonnaise to mix

Drain and rinse kidney beans in cold water. Drain again thoroughly—mix all ingredients well but do not mash. Serve on lettuce or any salad greens.

Young Beets With Greens

(A good way to get iron in diet)

2 bunches young beets with greens.

Cut beets from greens, leaving

(Continued on next page)

"The only thing that doesn't interest George is work."

one inch stem. Pick over and wash the leaves in several waters, lifting the leaves out of water each time. Scrub the beets with a brush and place in sauce pan placing leaves on top. Add boiling water to cover the beets. Add salt. Cover the kettle and boil until beets are tender. Remove the leaves to a serving dish and cut thru so that they will be easy to serve. Peel beets. Put on tops of greens—dot with butter.

Banana Quick Bread

1 ¾ cups flour
2 ¾ teaspoons baking powder
½ teaspoon salt
1/3 cup shortening
2/3 cup sugar
2 slightly beaten eggs
1 cup mashed ripe bananas (3 or 4)

Sift together flour, baking powder and salt. Place shortening in mixing bowl and beat until creamy. Add sugar to shortening slowly. Add eggs and beat thick and lemon color. Add flour mixture and bananas alternately—Mixing well.

Grease bottom of a loaf pan (not sides) and bake in a moderate oven (350°F) for 60 minutes. (This is good anytime—can take the place of dessert).

SPOON BREAD

2 cups milk
¾ teaspoon salt
1 teaspoon sugar
¾ cup cooked instant Ralston
2 tablespoons butter
2 eggs

Heat oven to moderate or 350°F. Grease six baking dishes or a pudding pan. Heat milk slowly to boiling in 4 cup sauce pan. Add sugar and salt. Stir in Instant Ralston so slowly that boiling does not stop. Remove from heat, stir in butter and let cool for ten minutes. Separate eggs yolks and whites—beating whites until stiff and yolks should be beaten well. Stir in the cereal mixture slowly—fold in egg whites. Pour into greased dish and bake 45 minutes. Serve at once.

Wilted Greens

Lettuce, spinach or a combination of greens
4 slices bacon cut up
¼ cup vinegar
2 tablespoons water
1 quart shredded greens
2 green onions chopped
1 teaspoon salt
pepper
1 chopped hard-cooked egg

Fry bacon until crisp add vinegar and water. Heat. Combine greens, onions and seasonings. Pour hot mixture over greens until wilted. Sprinkle egg on top. Serves six.

There are some [illegible] it would be a mistake not [illegible]

It's a waste of ammunition unless you have a good aim in [illegible]

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UDDER CLEANING DEVICE ELIMINATES PAIL, RAGS

New udder-washing device in operation.

The first new development in udder-washing since the invention of the pail," is the phrase heralding the announcement of a patented udder-cleaning device that does away with buckets, rags and paper towels.

Manufactured and sold by the Lewis W. Barton Co., Haddonfield, N. J., the device is called the Barton Udder Washer.

It consists of a plastic bag capable of holding two and a half gallons of antiseptic solution, a six-foot rubber hose and a self-cleaning sponge rubber pad held in the palm of the hand. The bag is suspended from a wire strung over the gutter behind the cow.

Outstanding advantages of the Barton Udder Washer include an amazing saving in time, since the pad is constantly ready for use with new solution; ease of cleaning, since there are neither pails nor rags to handle, and sanitation, since clean solution fills the sponge pad automatically for each new udder.

The solution in the pad is changed simply by squeezing. The old solution squeezes away and warm new solution from the over-head bag fills the pad instantly.

The solution is kept at a constant temperature within the plastic bag and its warmth stimulates the flow of milk more quickly. The Barton Udder Washer does away with the change of old contaminated solution mixing with the new, since the flow of the solution is always from the bag—new replacing the old.

"Not only is he my best friend, but he also helps me with the monthly statements."

Surveys of major food markets show that practically all live poultry and fresh eggs are shipped by truck in the U. S.; 80 per cent of livestock and 52 per cent of fruits and vegetables are trucked to market.

The Country Church With The Lord's Acre Plan

REV. DUMONT CLARKE

Mrs. Blanche Messer, Mrs. Minnie Messer, and Mrs. Grady Wiggin have dedicated their Sunday eggs for the Coweta Baptist Church building fund, Macon County, Rev. Claud Ledford, pastor.

Episcopal Church Garden Provides Rectory Improvements

The Church of the Holy Cross, Valle Crucis, had a fine year with its Lord's Acre program this year. We still have the Church Garden planted in grass. This year we decided to pass the job of managing the Church Garden around every two or three years to one of the men of the church. We feel that this has added to the interest in the project. The hay crop was good this year. We received $155 for the first cutting and still have five stacks to sell.

This year the congregation decided to make improvements in the rectory. With proceeds from the Church Garden, they have painted the outside, underpinned one of the rooms, put cellotex in one of the bedrooms on the inside and repaired the front porch. In addition, they have installed a hot water heater. This all came from accumulated funds of the Church Garden.

I do not feel that the church-owned garden has the same spiritual values that individual projects do. Perhaps you have some suggestions of how to use the Church Garden for teaching purposes.—**Rev. Rhett Y. Winters, Jr.**

New Construction Aided By Church Cotton Project

The Polkville-Rehobeth Methodist Charge last year planted more than 12 acres of cotton. This was a cooperative Lord's Acre church project. Those who helped with the project reaped from it not only the material profits for the church, but also the spiritual quality of fellowship which only comes through doing something together for a common goal.

From our project we realized a gross income of $2,184.24. Our expenses, including rent of land, fertilizer, cotton seeds, insecticides and some necessary hired help, were $1,034.32. This left a net profit of $1,148.92.

This money was added to the previous year's profit and is being used for a new well and pump and for a new auditorium and classrooms for our church building.

Our Lord's Acre project has brought welcome assistance for this new construction. — **Rev. W. Thornton Hawkins.**

Address at State College

The program of the American Institute of Cooperation, to be held at North Carolina State College, Raleigh, N. C., includes the subject, "How the Farmers Federation Helps Strengthen Rural Churches". This address will be given by the Director of the Religious Department on August 1st at the opening session.

Golman A. Kinsland has stimulating Lord's Acre project. See adjoining article.

Scripture-Prayer Verse for July

Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto me. Matthew 25:40.

A THREE-FOLD SCRIPTURE-PRAYER PROGRAM

The interest in the use of Scripture-Prayer is growing year by year. There are many indications that church people increasingly realize the value of having a treasury of Scripture verses in the mind and heart. Such verses help not only to deepen the awareness of God, but also to provide words for communion with God. Many realize also that the nurture of this practice is a great aid to evangelism and that it can help to overcome "the emptiness of the soul" so widely prevalent today.

Mr. Clarke

The writer has developed a method for the use of Scripture-Prayer which he has found exceedingly practical and impressibly helpful for all life-situations. The method is to assemble memorized Scriptures in three categories, or groups. The first of these groups is of verses of love for God and man; the second group is verses of thanksgiving; the third is verses of commitment to the Will of God.

The spiritual value of verses in the first group is suggestively given to us as we think of Jesus' teachings on the two Great Commandments, "Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind. This is the first and great commandment. And the second is like unto it, Thou shalt love thy neighbor as thyself." Matthew 22:37,38,39.

A very large number of life-giving verses fall in this group. Love for a Heavenly Father, in Whose care and guidance mankind can completely trust; Whose forgiveness is given to those who are truly penitent of all manner of sins; and Who bestows blessings of infinite worth to those who seek to do His Will. For this group perhaps two verses can convey the precious meaning of the Biblical teachings, "O taste and see that the Lord is good: blessed is the man that trusteth in him." Psalm 34:8; and "What doth the Lord require of thee, but to do justly, and to love mercy, and to walk humbly with thy God?" Micah 6:8.

Likewise, innumerable verses are found in the Bible to nurture our love for our fellow men. Verses that lead us to forgive wrong-doing of anyone against us. Verses that give to us wisdom and tact in our dealing with our fellow men. Verses that lead us to bear effective witness for Jesus Christ. Here, also, two verses can convey the value of this group: Jesus' words, "A new commandment I give unto you, that ye love one another; as I have loved you, that ye also love one another. By this shall all men know that ye are my disciples, if ye have love one to another." John 13:34, 35. And St. Paul's teaching, "Be ye kind one to another, tenderhearted, forgiving one another, even as God for Christ's sake hath forgiven you." Ephesians 4:32.

"Christian Friends", **the daily, prayerful use** from memory of such great verses of love for God and man—as countless disciples of Christ have learned—certainly brings into our lives a life-giving sense of divine companionship, and of Christian fellowship, for the accomplishment of God's Will.

A Dairyman's Project In His Daily Occupation

On the left is Mr. Golman A. Kinsland, a dairyman of Jackson County who is a member of Shoal Creek Baptist Church of which Rev. O. J. Beck is pastor. He has been giving the proceeds of all his Sunday morning milk during the past year for the building fund of his church. He says that it has been a blessed experience to tie in his Christian faith with his worldly occupation in this way.

Now this Christian dairyman is making a further advance toward bringing God into his occupational life. He is dedicating the proceeds of all the milk of one of his best cows as his Lord's Acre project. He is certain that this will daily make him more conscious of his faith in his Saviour; even as it will help him, day by day, gladly to realize that he is a "laborer together with God".

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